



KNOW WONDER PUBLISHING, LLC

## THE LAND OF SMAERD

by Andrea von Botefuhr & Angela Russell  
with Illustrations by Bryn Barnard

More than ever before, it is vitally important for us to encourage our children, by allowing them the freedom to develop their minds as a resource through which to realize their greatest potential.

THE LAND OF SMAERD ('dreams' spelled backwards) is a beautifully illustrated children's book about a wondrous world where all things are possible: a place where dreams live while they are waiting to come true.

While conveying simple, yet powerful ideas designed to cultivate imagination, SMAERD beckons us to a place where we are free to soar...where children are inspired to express their creativity, where dreams are allowed to thrive!

Inviting interactive participation by encouraging children to draw and paint their own ideas, dreams and desires, the story of SMAERD also sanctions purposeful optimism through its assurance that...

**"No dream is impossible, too big or too small. Any dream can come true...any dream at all!"**

Reflecting a limitless realm within the heart and soul of every dreamer, THE LAND OF SMAERD offers an enchanting metaphor for the unfathomable source from which all of creation emerges.

Published in September 2008, THE LAND OF SMAERD was immediately honored with the 'SILVER MOONBEAM' International Children's Book Award.

**Animated Series for Television:** WGAw No. 1054405

Originally written by a ten-year-old child, THE LAND OF SMAERD is especially conducive for development as a children's animated television series, with endless storyline possibilities. Because THE LAND OF SMAERD is about a young child seen on a journey, exploring a world where dreams live, the possibilities for animation are extraordinary, with commercial potential as broad and unlimited as the concept of a world of dreams implies.

The branding of educational and/or motivational toys & products for children, related to specific characters and storyline from THE LAND OF SMAERD, provides additional marketing opportunities.

## ABOUT THE AUTHORS

Andrea von Botefuhr and Angela Russell, were born in southern California, then grew up in the Hawaiian Islands. THE LAND OF SMAERD was originally written by Angela when she was ten years old. Inspired by its concept, Angela's younger sister, Andrea, brought it to life decades later, recreating the story in verse. After working with acclaimed artist/illustrator Bryn Barnard, Angela self-published THE LAND OF SMAERD in 2008, immediately receiving the 'SILVER MOONBEAM International Children's Book Award'.

As Founder and Creative Director of KnowWonder Entertainment LLC™, Angela Russell has devoted her life to the creation of visionary media and motion pictures designed to entertain, educate and inspire. For over twenty years, she has developed an independent body of work, which reflects a lifelong passion for the natural, progressive and accelerated evolution of humanity into its greater potential, especially as it relates to the study and creative application of inter-dimensional physics. Angela also wrote, produced and hosted the 'Know Wonder' radio show, which aired on the World Puja Network, broadcasting to 139 countries throughout the world. Angela now lives in Washington state.

Andrea von Botefuhr's creativity as a prolific poet and silk artist flourished while growing up on the Big Island of Hawaii. Her hand-painted garments and quilts have been featured in galleries in Los Angeles, Seattle and Hawaii. Andrea also studied holistic medicine, receiving her formal training in acupuncture and oriental medicine in Honolulu. Andrea now lives with her 14-year-old daughter on Bainbridge Island, Washington.

## ABOUT THE ILLUSTRATOR

Bryn Barnard's technique of glazing – the use of many layers of tinted oils over a monochromatic opaque underpainting – has been around since at least the 12<sup>th</sup> century. Indeed, Maxfield Parrish's dazzling, Technicolor effects were entirely dependent on glazing. The slow drying time of oil paint has made the medium rare in today's tight-deadline illustration world, and the laborious and even slower technique of glazing has become almost extinct. However, with some oily tricks and an oven in his basement, Bryn has found a way to revive the ancient technique to achieve the saturation and luminosity he finds so compelling – and still meet his deadlines. His resulting paintings are alive with detail and full of narrative suggestion.

He has been called "one of the masters of science fiction art" by *The Christian Science Monitor*. A multi-talented artist with over 20 children's and young adult books to his credit, he has painted historical reconstructions for The National Geographic Society, documented the U.S. Space Program for NASA, and created over 200 feet of murals, 20 feet high, for Children's Hospital in Seattle. As illustrator and author of *OUTBREAK* and *DANGEROUS PLANET*, both published by Crown, Bryn's work has been called "engrossing" by *The Wall Street Journal* and "part Jared Diamond...part Stephen Jay Gould" by *The New York Times*. Bryn studied at the University of California, Berkeley, and Art Center College of Design in Pasadena. He lives with his family in Friday Harbor, Washington.

Title: THE LAND OF SMAERD  
Author: Andrea von Botefuhr & Angela Russell  
Illustrator: Bryn Barnard  
Price: \$16.95, Cloth  
Pages: 40  
Size: 12" x 9", landscape  
Illustrations: 18 full-color illustrations  
Publication Date: September 15, 2008  
ISBN: 978-0-615-18112-7

For further information, please go to:

[www.KnowWonderEntertainment.com](http://www.KnowWonderEntertainment.com)

[www.TheLandofSmaerd.com](http://www.TheLandofSmaerd.com)

For media interviews and appearances please contact:

**Angela Russell (808) 987-9987**

All Know Wonder publishing titles are nationally distributed to the book trade by

PATHWAY BOOK SERVICE

[www.pathwaybook.com](http://www.pathwaybook.com)

Contact: JUDITH PETERS

e-mail: [pbs@pathwaybook.com](mailto:pbs@pathwaybook.com)

4 Whitebrook Road

Gilsum, New Hampshire 03448

Ph: (800) 345-6665 Fax: (603) 357-2073

Also available from any national or regional wholesaler including  
Ingram Book Company, Baker & Taylor, Bookazine and Partners Book Distributing

Editors: Please send a copy of your article to: [angela@knowonder.org](mailto:angela@knowonder.org)  
[andrea@landofsmaerd.com](mailto:andrea@landofsmaerd.com)

Please visit [www.KnowWonderEntertainment.com](http://www.KnowWonderEntertainment.com)  
for more information on Know Wonder Entertainment 's projects